



# South Tyneside Council

Neighbourhood Services

FAO Mr B Gregory  
Association of British Drivers  
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Date: 31<sup>st</sup> October 2005  
Our Ref: HTD/DW/T0801A00  
Your Ref:

Dear Sir

**Proposed Traffic Management Measures and Introduction of 20 mph Zone (West Avenue Area), Area Bound by Moor Lane, Sunderland Road, A1300 (Prince Edward Road) and A1018 (King George Road), Harton**

Traffic calming measures have recently been implemented during the summer months of 2005 along West Avenue. In order to increase road safety and further reduce the risk of accidents associated with speeding vehicles, the Council would like to introduce further traffic management measures and introduce a 20 mph zone to the area bound by the above roads.

It is proposed that the kerblineline on the west side of the North Avenue/Central Avenue junction be altered in order to improve the radii, and ensure that drivers on Central Avenue give way to traffic on North Avenue. Road surface colouration will be used as the remainder of the proposed traffic management measures, with no other physical measures such as road humps or cushions proposed within the limits of the zone, in addition to those measures already in place.

The locations of these features are shown on the attached drawing No T5-12/05A.

The proposed measures are intended to reduce and/or maintain low vehicle speeds as well as vehicle flows throughout the estate. These reductions will help to improve road safety by reducing the potential for injury accidents associated with vehicles, in residential areas.

The proposed scheme will take the form of 5m lengths of red coloured surfacing for the width of the carriageway. These measures will be strategically located throughout the zone. The area bound by Moor Lane, Sunderland Road, A1300 (Prince Edward Road) and A1018 (King George Road), Harton will be appropriately signed at all entrances/exits.

I must point out that this scheme would be experimental for a 12 month period following implementation, should the scheme proceed. If after the 12 month period, the scheme does not meet the required criteria as set down by the Department for Transport, and speed checks show that an acceptable low speed is not being achieved, a suitable alternative will be further investigated and the consultation process revisited.

In accordance with the Road Traffic Regulations Act, I should be grateful if you would kindly inform me in writing of any observations you may have concerning this matter. Please contact David Wall on (0191) 229 9233 should you wish to discuss this matter further.

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